



Windows to the Universe Contributing Partnership Program

<http://windows2universe.org>

Are you looking for an effective and efficient education and outreach program to supplement your research activities?

Are you struggling to reach a significant audience of students, teachers, and the public?

Take advantage of Windows to the Universe Contributing Partnership Program!

Leverage one of the most popular geoscience websites globally for your education and outreach efforts!

- Developed over 15 years with support from NASA, NSF, and other sponsors
- 14 million visits annually, 15,000+ educator monthly newsletter subscribers
- Over 9000 multilevel web pages on the geosciences, in English and Spanish

The Windows to the Universe Contributing Partnership Program is designed to support scientists in their efforts to share their research with the public, students, and educators through web content, response to questions, and Postcards from the Field.

Our 15 years of experience, large audience, and extensive content allows us to offer an exceptionally cost-effective approach to education and outreach for scientists. Partnerships include training and support, review, editing, and translation, as well as support with proposal development for federal agencies and letters of support.

For more information, contact Dr. Roberta Johnson at rmjohnsn@nestanet.org or 720-328-5351.

Windows to the Universe is a project of the National Earth Science Teachers Association. Founding Partners include the AGU, AGI, NCAR, and the University of Michigan. This project is sponsored by the William and Flora Hewlett Foundation.

Contributing Partnership Options for Scientists

Partnership Role	Activity ¹	Cost ² (includes all costs from NESTA/W2U)
Ask-A-Scientist	Scientist responds to questions from website users. Includes training, website support, coordination and scientist biography.	Year 1 - \$2300 Year 2 - \$1700
Postcards from the Field Contributor	Scientist submits “postcards” while on research expeditions or other research activity. Includes training, website support, editing, review, addition of links, translation, creation of graphics header for campaign, coordination, scientist’s biography and campaign introduction page with links to related content on the website. Assumes 20 postcards.	Year 1 - \$4300 Year 2 - \$4000
Content Developer on Windows to the Universe, without levelizing support ³	Scientist develops new content and/or updates existing content on the website using website content management system and templates. Includes training, website support, review, editing, addition of links if needed, translation, coordination, scientist’s biography. Up to 10 pages per year. Scientist creates three levels of content per page.	Year 1 - \$7800 Year 2 - \$7000
Content Developer on Windows to the Universe with levelizing support	Scientist develops new content and/or updates existing content on the website using website content management system and templates. Includes training, website support, review, editing, levelizing, addition of links if needed, translation, coordination, scientist’s biography. Up to 10 pages per year. NESTA develops beginner and intermediate content based on scientist’s submission at advanced level.	Year 1 - \$8800 Year 2 - \$8000

Scientists will be selected as Contributing Partners by application only, and will be selected based on information included in their application, including their academic background, letters of reference, documented writing ability, and relevance of their science to the public, students, and educators.

¹ All Contributing Partner activities include use of Windows to the Universe content management system which provides opportunities to track use of pages created by the scientist on the website.

² Includes all costs for supporting effort at NESTA/Windows to the Universe, but does not include support for scientist’s efforts. These amounts are paid to NESTA in advance, on a yearly basis, by the scientist, and may be included in grant proposals as a “purchased service”. **NESTA will assist scientists developing proposals that include Contributing Partnership collaboration with their proposals and provide a letter of support for their proposal.**

³ “Levelizing” refers to writing content originally written by the developer at a higher level at two lower levels – beginner (upper elementary) and intermediate (middle school), with the assumption that the developer writes the advanced level content (~ high school).