



**NESTA Announces
Partnership Opportunities with
Windows to the Universe**
<http://windows2universe.org>

The National Earth Science Teachers Association (NESTA) is pleased to announce two exciting opportunities for partnership with its new educational website, Windows to the Universe. Windows to the Universe is one of the most popular Earth and space science websites globally, with 14 million visits annually in 170 countries, and over 15,000 educator subscribers to our monthly newsletter.

Partnership opportunities available now include:

Founding Partnerships
Institutional Partnerships

Partnership with Windows to the Universe and NESTA provides a unique opportunity to leverage our audience and resources to reach the public, students, teachers and parents with information about **your** organization's research, programs, products and events. Detailed information on these opportunities is provided below.

For more information, or to take advantage of these opportunities, please contact:

*Dr. Roberta Johnson, NESTA Executive Director
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The National Earth Science Teachers Association (NESTA) announces opportunities for partnership with its new Earth and Space Science education website, Windows to the Universe (<http://windows2universe.org>). As one of the most popular Earth and space science education websites in the world, Windows to the Universe provides a unique and powerful way to reach Earth and space science teachers, students, parents, and other curiosity-driven learners around the world. The website is uniquely positioned to serve as a leading portal to relevant educational resources, products, and programs for the geoscience education community - educational program and product developers, scientists, and educators.

We offer two opportunities for organizations and programs to partner with the Windows to the Universe project at NESTA through *Founding Partnerships* and *Institutional Partnerships*.

Founding Partnerships - Three additional institutions will be allowed in this class of partnership (the American Geological Institute and the American Geophysical Union are already a Founding Partners). Founding Partnership will include:

- A seat on Windows to the Universe Advisory Board, providing the opportunity to help guide decision-making on the project.
- Ability to promote multiple programs at the Institution
- Support for education and outreach through Windows to the Universe and NESTA tailored to the need and interests of the Founding Partner Institution. Options include:
 - Training and continuing support of Founding Partner staff to use the website and its newsletter to promote their programs and resources
 - Direct support by NESTA staff for promotion of Founding Partner resources and programs through Windows to the Universe
 - Sale of Founding Partner educational resources through the Windows to the Universe online store at a reduced commission
 - Participation in Windows to the Universe Professional Development workshops, including the opportunity to integrate Founding Partner resources into these workshops, and partial travel support.

The fee for a Founding Institution Partnership is \$50,000 for the first year and \$10,000 annually thereafter.

Institutional Partnerships include the opportunity for two of the institution's staff to be trained and supported in using the website for education and outreach activities. These staff will be able to promote the institution's resources and programs through the website and its associated newsletters, as well as integrating products for sale associated with its programs in the website online store. This class of partnership can be used to promote multiple programs at the Partner institution.

The fee for an Institutional Partnership is \$10,000 per year.

If you are interested in taking advantage of one of these opportunities, or finding out more about them, Windows to the Universe or NESTA, please be in touch with Dr. Roberta Johnson, NESTA Executive Director and CEO, Windows to the Universe, at 720 328 5350 or rmjohnsn@gmail.com.

Windows to the Universe is a project of the National Earth Science Teachers Association